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**AIMS, OBJECTIVES AND GOALS OF**  
**CAREER GUIDANCE AND COUNSELLING**

**AIMS:**

- Career guidance and counseling helps students to reflect on their ambition , interest ,qualification and abilities
- It helps them to understand the labour market and education system and to relate this to what they know about themselves
- It assists individual to develop to ability to understand them , to solve their own problems and to make appropriate adjustments to their environment

**OBJECTIVE :**

- To provide emphasis and strength to the educational program.
- To major goals of counseling are to promote personal growth and to prepare students to become motivated workers and responsible citizens.
- To help in the total development of the student
- To help in the proper choice of courses
- To help in the proper choice of careers
- To help the students in vocational development
- To develop readiness for choices and changes to face need challenges
- To minimize the mismatching between education and employment and help in the efficient use of manpower

**GOALS:**

- Facilitating behavior change.
- Improving the client's ability to establish and maintain relationship.
- Enhancing the client's effectiveness and ability to cope.
- Promoting the decision – making process and facilitating client potential